

Reshoring Initiative: Sponsor Support Levels								
Sponsor Support Level	Seat on Initiative Advisory Board	Visibility with a link on Initiative website	# of days/year RI staff available for webinars, presentations, training sessions, etc.	Max. # of links from Initiative website to Supporter's site re Supporter's reshoring cases	Right to use Initiative logo on website, literature, letterhead, displays, and presentations	Supporter's logo included in Initiative presentations and conference displays. Logo size dependent on support level.	Supporter mentioned in % of Initiative-written articles, press releases, etc.	Annual sponsorship fee
Platinum	Yes	Highest	4	10	Yes	Yes	100%	\$25,000
Gold	Yes	High	2	4	Yes	Yes	50%	\$15,000
Silver		Medium	1	2	Yes	Yes		\$10,000
Bronze		Moderate		1	Yes	Yes		\$5,000

Note: Benefits are subject to change annually.

HM 12/11/10

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